

[View this email in your browser](#)



# The **Udhyam** Quarterly Newsletter



Dear friend of Udhyam, welcome to the very first edition of our quarterly newsletter.

Here you'll get to see what life is like at Udhyam, updates from our ecosystem, and our work towards #MakingBharatEntrepreneurial. Keep reading for a glimpse into our world.

## Humans of Udhyam

Meet the **teenage entrepreneurs** from Delhi



As we go into Year 2 of Business Blasters in Delhi, we look back at some of the participants who made it such a success last year.

Here's what student entrepreneurs and their parents had to say about the transformation that this game-changing program has brought in their lives.



Learn more about Business Blasters —the world's largest start-up program —[here](#).



## Milestones

### Uttarakhand CM launches Udhyam's ninth state partnership



**Building an entrepreneurial mindset right from school is a cornerstone of igniting a grassroots entrepreneurship movement in India.**

In another big step towards enabling our vision of #MakingBharatEntrepreneurial, we have co-created the **Kaushalam program** in Uttarakhand in collaboration with the SCERT, state education departments, school teachers, and principals across Uttarakhand. Uttarakhand Chief Minister Pushkar Singh Dhami recently launched the program, **which will now be a part of the curriculum for students in 9th Grade across the state**. Among other objectives, the government's goal with this program is to solve for Uttarakhand's migration issue.

### Transforming the lives of Istriwalas



Through our Istri Project, our team has been working with traditional istriwalas to design an impact-multiplying solution for them - **resulting in a whopping 37% of istriwalas in Bangalore switching from a coal-based to an LPG based iron box.** We have also noticed societal shifts, with politicians distributing LPG iron boxes instead of coal boxes as they used to. You can read more about the Istri Project [here](#).

Our market-transforming program is now self-sustaining in Bangalore and well underway in Chennai. The Istri Project is now coming to Hyderabad, where we're looking for partners. [Write to us](#) if this sounds interesting to you.

### Everyday more data-driven



As we move towards becoming an even more deeply data-driven organisation, we have kick-started measuring Net Promoter Score (NPS) for the end users of our products and services at Udhyam Shiksha - i.e., students. We call it the sNPS - Student Net Promoter Score.

**Curious fact: In our pilot study in one of our states, we learned that students who**

**did a business project had an sNPS five times higher than students who didn't.**

Learning is always more meaningful when learners take action.



## In the **Spotlight**



**This quarter, we're shining the spotlight on our curriculum specialist, Syeda Asia.**

Apart from her work with Udhyam's curriculum team, where she focuses on student-led curriculum design, she has previously led different research and policy action projects independently as a research scholar at Delhi School of Economics. She is also the co-founder of AeSha, a grassroots lab that works in the neglected slums and urban villages of Delhi to build research-based models to facilitate women's participation in public life.

Their projects on single mothers' entrepreneurial work during COVID and their community research on informal women waste workers' professionalisation were **recently selected for research engagement at the Department of Anthropology at Stanford University and the European panel on Smart and Livable Cities**, respectively.

It is inspiring to see Asia and many of the lab's other non-formally educated community leaders participating in deliberations on policy matters related to informal labour, domestic violence, infrastructure development, waste management, housing, urban farming and women's entrepreneurship. You can write to AeSha Foundation [here](#).

One of Udhyam's entrepreneurial mindsets is **Trying New Things**: a mindset that requires us to be curious!

Research shows that curious people are proven to be happier, more empathetic, and higher achievers at both school and work. When you explore and satisfy your curiosity, your brain floods your body with dopamine, the brain's reward chemical.

In a commencement speech from 2016, Harvard Dean James Ryan suggested the following questions as essential on the path through life.

**"What... what?"** for clarity;

**"What truly matters to me"** to get to the heart of things;

“**Couldn't we at least...?**” to get past disagreements and get moving;  
 “**How can I help?**” to stay humble and willing to let others take the lead;  
 and our favorites: “**I wonder why...?**” and “**I wonder if...?**” to uncover problems  
 and imagine a better world.

[Watch the entire video here.](#)

## Media Corner

### Udhyam in the News

[The missing links between education and employment](#)

[Ironers in Bengaluru ditch coal irons for LPG alternatives to beat harmful fumes](#)

[வருமானத்தை அதிகரிக்கும் எல்பிஜி இஸ்திரி பெட்டி](#)

(LPG iron box to increase income)

[Mindset improvement lessons for Class 9 students in Andhra Pradesh](#)

### Just Launched: Udhyam Annual Report

Discover our growth journey during 2021-2022! [Read more here.](#)

### Udhyam Blog

[What Sets Udhyam apart?](#)

[Does One size training fit all?](#)

[How can we empower more students to be entrepreneurial?](#)

[3 years of mindsets, young entrepreneurs, and Udhyam](#)

**PS: We're looking for organisations to partner with. Have an idea for how we could work together? Email us at [partnerships@udhyam.org](mailto:partnerships@udhyam.org)**



We'd love to hear from you.

Write to us 

If you have been forwarded this newsletter and would like to subscribe, [click here.](#)

*Copyright © 2022 Udhyam Learning Foundation, All rights reserved.*

**Our mailing address is:**

[contact@udhyam.org](mailto:contact@udhyam.org)

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#).