

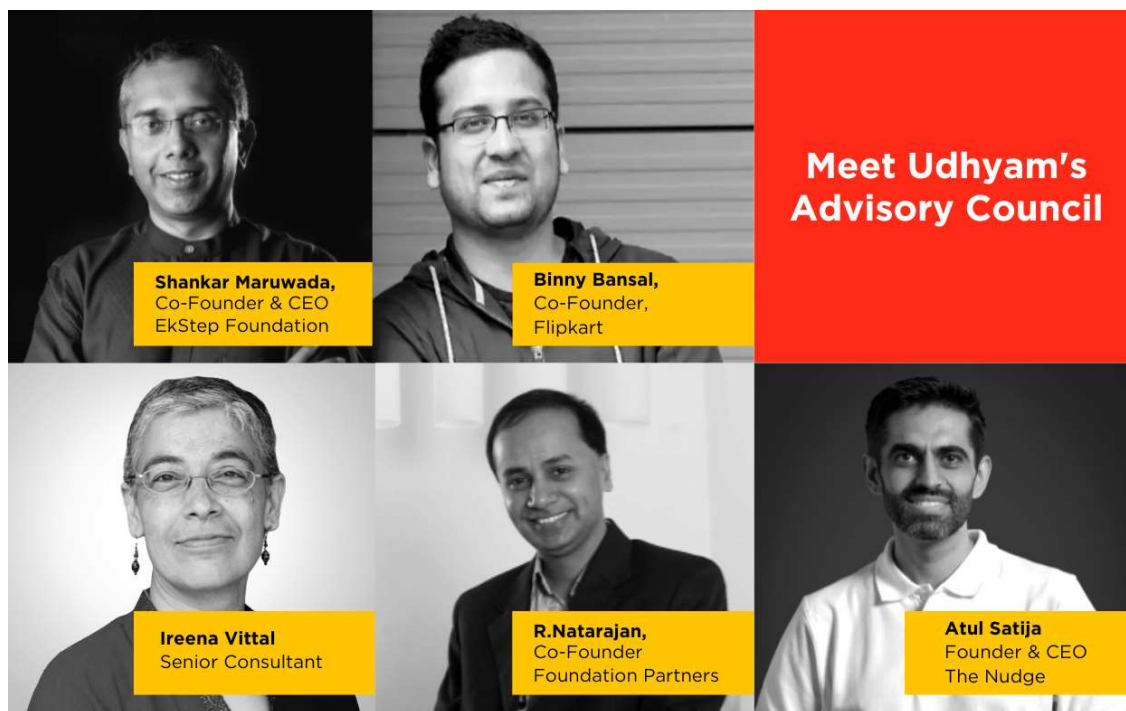
# The Udhyam Quarterly Newsletter

Hi friend,

Hope your 2023 has been excellent so far.

**At Udhyam, we've been working busily towards fulfilling our mission of #MakingBharatEntrepreneurial.**

Here are some of the highlights since we last connected.



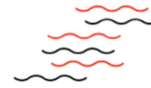
**We are delighted and proud to announce that Udhyam now has an advisory council. The breadth and depth of expertise and visionary thinking that our council members represent gives us great hope for our future.**

We have so far had one meeting together and are charged with fresh, bold ideas towards bringing our vision to life.

We are incredibly grateful to have such an illustrious council on board with us. It brings us great joy to see our community grow.



# Milestones



## Business Blasters Launches in Punjab



We are happy to announce that the Business Blasters program pilot launched in Punjab on 1st November, 2022 and is well underway in 32 schools, reaching over 11,000 students.

Another step towards an entrepreneurial mindset revolution!



Watch this video of Hon'ble Education Minister Harjot Singh Bains capturing the optimism of a program like Business Blasters.

***“This program can solve many of Punjab's challenges: The economy, unemployment, anti-social behaviour...”***



**IF YOU WANT TO GO FAST, GO ALONE,  
IF YOU WANT TO GO FAR, GO TOGETHER!**

120+ organizations came together at 'PRAYAAS' to commit towards collective action for India's youth. With the support of Amazon & YuWaah, Prayaas 2023 was hosted on 31st January this year in New Delhi.

**Our biggest learning from the day: Let India's incredible young people lead the way. Our job is to be the wind beneath their wings.**



**Here's what some of our guests had to say:**

*"The youth of today is fearless. They say - Let us do what we want to do right now, education can be taken up later. Their mindset is to fear not!"*

- Hon'ble Dy. CM of Delhi, Manish Sisodia

*"We often see today's youth say 'I can self-learn!' With strong technology adoption, their hunger to learn & forge sustainable careers is noteworthy. If we collaborate, there is hope for these young boys & girls."*

- Arun Nalavadi, Magic Bus India

*"Are we preparing the youth with pathways & building jobs with dignity? For a young person, it takes 1.5 yrs to break into the job market & 3-5 yrs to find themselves. We need to bring our collective power, legacy, hope & accountability to support them."*

- Dhuwarakha Sriram, YuWaah India

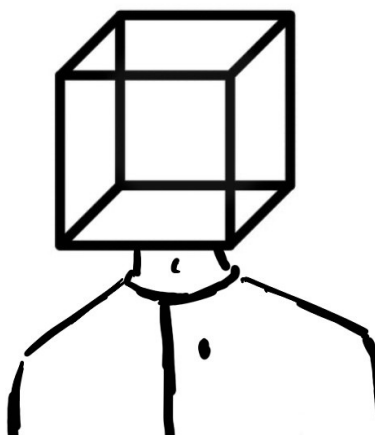


## In the Spotlight



This quarter, the spotlight is on our Monitoring and Evaluation Specialist, Arpit Arora.

**Arpit (who also goes by the name cube)** is a statistician by trade, and has been working on the intersection of data and technology to increase access to information for nearly 8 years. At Udhyam, they focus on measuring the impact of our interventions on the lives of nano-entrepreneurs. They are passionate about open knowledge movements, and using data as a storytelling medium. To scratch their many itches, they have also dabbled in product work and long form journalism.



Some of their work includes: **working with the Scottish Education Department to build centralised data platforms and publishing a report on the state of Free and Open Source Software in India.** You can check out more of their work [here](#).

Outside of work, Arpit is an early riser who likes to start their day sipping on a cup of warm black coffee, listening to the birds on the big tree outside their room. An avid cyclist, they can be found riding their cycle around Bangalore and visiting Cubbon Park nearly every Sunday. When not cycling, they are usually found with a book in their hand (and many more in their bag). Currently, they are reading Pax by Sara Pennypacker, a story about the relationship between a boy and his pet fox!

**We asked, you answered: "What movies or books best showcase the struggles of the Indian youth?"**

**Here are some of the recommendations we received, curated for you!**



For more, check out the comments in this [post!](#)



See all open roles in detail and apply [here](#).

### Media Corner

### Udhyam in the News

[120+ organizations come together at 'PRAYAAS' to commit towards collective action for India's youth](#)

[Udhyam Learning Foundation announces Prayaas to unlock the potential of India's youth capital](#)

[Business Blasters programme turning Delhi govt school students into job creators: Sisodia](#)

[Education needs to be priority for govt political leaders: Delhi Dy CM](#)

[Your friendly neighbourhood 'Iron Man' goes sustainable](#)

[School students interview MLA Kodali Nani](#)

[Six schools from Ludhiana selected for 'Business Blasters' project](#)

[Punjab starts entrepreneur scheme in 31 govt schools as pilot project](#)

[ਪੰਜਾਬ ਸਰਕਾਰ ਦੀ ਨई ਰणनीति, सरकारी स्कूलों में रोजगार मांगने वाले नहीं, रोजगार देने वाले स्टूडेंट्स होंगे तैयार](#)

**PS: [Email us](#) if you have an idea about how we can work together as a strategic partner.**



We'd love to hear from you.

**Write to us**

If you have been forwarded this newsletter and would like to subscribe, [click here](#).

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